

ANDREA SOFÍA RODRIGUEZ VELARDE

TEXTILE DESIGNER & ENGINEERING ENTHUSIAST



SCROLL DOWN

Hi, I'm Andrea!



Founder of **successful** brands with an innovative approach and proven skills in design, marketing strategy, and a certification from the Fab Academy at MIT. I am **redefining** the design industry, merging style and cutting edge technology in every project.

Education



* 2024

Fab Academy x M.I.T.

| Certification "Learn how to do almost anything" I learned about the operation and design/assembly of CNC machinery, electronic design and assembly, C++ programming, 3D printing, and modeling, all with a focus on innovative textile design.

If you need further adjustments or details added, feel free to ask!

<https://fabacademy.org/2024/labs/puebla/students/sofia-rodriguez/>

* 2019-AHORA

Universidad Iberoamericana

| Currently pursuing a Bachelor's degree in Textile Design at Ibero Puebla.

* 2016-2019

Universidad Autónoma de San Luis Potosí (UASLP)

| I studied for 4 years in the Medical Surgery program at this institution. During my time there, I learned to perform first aid and various medical procedures.

* 2004-2010

Instituto Anglo Mexicano

| I attended elementary school at this bilingual institution, which allowed me to achieve proficiency and certification in English at a B2+ level.

Experience

* Founder and lead designer
Tanger Clothing
2020 - 2024

I created and launched a clothing brand, managing everything from design to marketing and sales. I implemented branding and social media strategies that significantly increased the brand's visibility.

* Co-founder + Designer
Forgeline
2024

Co-founder of a furniture brand with responsibilities in design, production, and branding. I developed innovative products and marketing strategies that successfully positioned the brand in the market.

* Marketing + Graphic design freelancer
My own company
2020 - 2024

I designed brand identities and advertising campaigns for various companies across different industries. I worked on graphic design and marketing projects with a focus on achieving impactful visual results.

* Sales and store manager
Essence Bridal Group
2022 - 2023

I supervised a team of 5 people and managed sales, achieving high levels of customer satisfaction.

100% BILINGUAL

All about the SOFTWARE

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like a girl

Graphic Design

ADOBE ILLUSTRATOR

Domain: ★★★★★

ADOBE PHOTOSHOP

Domain: ★★★★★

ADOBE IN DESIGN

Domain: ★★★★★

PROCREATE

Domain: ★★★★★

CANVA

Domain: ★★★★★

CAD/CAM Design (Computer aided design)

SOLIDWORKS

Domain: ★★★★★

CATIA

Domain: ★★★★★

FUSION 360

Domain: ★★★★★

ULTIMAKER CURA

Domain: ★★★★★

KICAD

Domain: ★★★★★

V-CARVE

Domain: ★★★★★

UNIVERSAL G-CODE SENDER

Domain: ★★★★★

Programming

ELECTRONIC DESIGN

Domain: ★★★★★

C++ PROGRAMACIÓN

Domain: ★★★★★

VISUAL STUDIO

Domain: ★★★★★

HTML PROGRAMACIÓN

Domain: ★★★★★

ARDUINO

Domain: ★★★★★

Office

WORD

Domain: ★★★★★

POWER POINT

Domain: ★★★★★

EXCEL

Domain: ★★★★★

My Contact

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Let's set an appointment!

